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The advertisement features a woman with long brown hair smiling on the right side. On the left, there is a dark green box containing the UST logo (a circular emblem with 'SANTO TOMAS' and '1853' around a central figure) and the text 'UST. UNIVERSIDAD SANTO TOMAS'. Below the logo is the website 'www.postgradoust.cl'. To the right of the logo, the text 'POST GRADOS' is written in large white letters, followed by 'PARA PROFESIONALES' in smaller white letters, and 'SIN LÍMITES' in large teal letters.