



The advertisement is set against a background of a car's interior, showing the steering wheel and dashboard. Outside the windshield, a city skyline is visible under a blue sky with falling confetti. The main text is centered in a white box with a red border. At the top, a red banner contains the text 'Con sencillit' with a thumbs-up icon. Below this, the phrase 'tu camino está' is written in a smaller font. The main headline 'LLENO DE LUCAS' is in large, bold, white letters with a red outline. The central message 'Paga tu TAG en sencillit y sencillit.com y participa por \$30.000 para pagar tu próxima cuenta de autopistas' is written in red and blue. At the bottom of the white box, logos for various highway agencies are displayed. A separate white box at the bottom of the image contains the text 'Paga tu TAG aquí' in red.

Con **sencillit** 

— tu camino está —

LLENO DE LUCAS

Paga tu TAG en sencillit  y sencillit.com y participa por \$30.000 para pagar tu próxima cuenta de autopistas

 AUTOPISTA CENTRAL      

Paga tu TAG aquí